Web Redevelopment Update

Media and Communications Advisory Group

Web development companies Aubergine and Blue Level have both been contacted with a view to getting some initial information about what they offer and costs.

Other companies, all who've been involved with parish council websites, will also be contacted, potentially:

- Zonkey: https://www.zonkey.co.uk
- Parish Council websites: https://www.parishcouncilwebsites.co.uk/
- Curtis website design: https://curtiswebsitedesign.com/parish-councils/
- Shemeam: https://www.shemeam.com

Costs of redevelopment

The upfront cost for the basic package with Aubergine is £899. This is likely to be quite a competitive quote for a WCAG compliant website (it includes an SLCC discount). Parish Council websites offer standard packages from £529 to £959 – it's not clear that these are WCAG compliant. Other companies may cost up to several thousand pounds (Zonkey cost £2500 to redevelop Freshford PC's website).

The PC needs to consider what it would feel would be an appropriate amount to spend on redevelopment considering the value of the website to the community. What is the future of the community website? Are websites becoming less useful as more information is put out via social media?

Although the cost of the redevelopment can be looked at in more detail and agreed once quotes are received, it would be useful to have a steer as to councillors views on the value of the community website and the level of spending that seems appropriate.