Winsley CC Centenary Community Projects

For presentation to Winsley Parish Council by Cllr. Mike Holgate on 3rd March 2026

Overview

Winsley Cricket Club is celebrating its 100-year anniversary in 2026. As part of the centenary programme, the club is delivering two major community-focused projects designed to strengthen wellbeing, preserve local heritage, and create long-term opportunities for residents of all ages. Both projects have strong intergenerational, inclusive and community-cohesion benefits, and align closely with the Parish Council's priorities around local engagement, health, heritage and village identity.

We are seeking the Parish Council's support to help fund these projects, with an indicative contribution of **around £3,000** towards the combined programme.

Project A: Youth Voices / "Voices of Winsley CC" Digital Heritage Project

A large-scale intergenerational digital-storytelling initiative capturing the history, memories and future hopes of Winsley CC and the wider village.

Key elements

- Young people (All Stars to adult players) interview older members, supporters and local residents
- Short social-media clips, will be shared throughout the season on the clubs social media channels - archived long-form interviews, and a potential 20-minute documentary will be produced for the end-of-season dinner
- Direct collaboration with the "Kettle's On" group, enabling interviews with older residents about their memories of Winsley Village Hall and the role the club and hall have played in village life
- Cross-centenary partnership with Winsley Village Hall, which is also celebrating its 100-year anniversary
- Inclusive reach: Afghan refugees, LGBTQ+ participants, Southwick residents, grandparents, walking-cricket players
- Strong intergenerational and community-heritage value

This project will create a shared digital archive that reflects not only the club's history, but the village's collective memory — strengthening the identity of Winsley as a whole. It will also showcase how the club is looking forward to the next century by widening our cricket offer to support the development of disability cricket, walking cricket for over 50+, and developing a girls only section.

Indicative budget (extract)

- Youth Ambassador out of pocket expenses – £800
- Recording Equipment – £350 (hire)
- Editing/Transcription Tools – £150
- Printing & Materials – £120
- Accessibility Support – £80

- Contingency – £80

Subtotal: £1,600

Project B: 50+ Walking Cricket Centenary Tournament & Legacy Programme

A mixed-gender, inclusive Walking Cricket festival in July, expected to bring 150–180 people together. The event will also launch a permanent 50+ Walking Cricket group as part of our centenary legacy.

Key elements

- Four simultaneous matches using an 8-a-side pairs format
- Regional participation (Somerset, Gloucestershire, others)
- 16–18 volunteers required (bar, BBQ, parking, registration, social media, first aid)
- Full safeguarding, scheduling and coordination via ClubSport365
- Photography/video captured for the centenary archive
- Long-term legacy: establishment of a permanent 50+ Walking Cricket team

Indicative budget (extract)

- Seating & Shade Structures – £500
- Hydration Stations – £150
- First Aid Provision – £200
- Volunteer out of pocket expenses
- – £600
- High-Vis, Radios, Signage – £250
- Gazebo/Weather Contingency – £200
- Parking Equipment – £80
- Promotion – £120
- Legacy Walking Cricket Equipment – £300
- Contingency – £200

Subtotal: £2,600

Total Combined Project Cost

£8,000–£9,000 (across both projects)

We are seeking around £3,000 from Winsley Parish Council as a contribution towards the delivery of these two centenary projects, which will benefit the whole village and leave a lasting legacy.

New development

To support long-term participation and ensure the legacy programme is sustainable, the club is launching **Walking Cricket taster sessions in both Southwick and Winsley starting in May**. These sessions will help reach more people across the local area and build numbers ahead of the July tournament.

Additional notes

The club will commission a documentary filmmaker to support technical production. Total project cost is estimated at **£8–9k**, with a planned funding request of around **£5k** to Wiltshire Community Foundation. We have had initial discussion with them this week and they have indicated that in the event we can raise match funding for the Voices of Winsley CC project – they will look support this project as well. The club has committed a total of £3000 To the centenary events from club funds.

Why Parish Council Support Matters

- Strengthens community cohesion and village identity
- Supports active ageing and reduces isolation
- Preserves Winsley's heritage for future generations
- Provides meaningful youth leadership and volunteering opportunities
- Enhances inclusivity across age, background and ability
- Builds a sustainable Walking Cricket programme for the area
- Supports collaboration with Village Hall and local groups
- Creates a shared centenary celebration across the village

Next Steps

- Mike to present this summary at the next Parish Council meeting
- Full presentation by Winsley CC at the following meeting
- Continued development of the detailed project plan and budget
- Submission of formal funding applications to WCF and Area Board (Nadeem – draft to be completed 3rd March 2026.

All questions – please contact Nadeem – Safeguarding lead – safeguardingwinsleycc@gmail.com (07989 422781)